

# Stephanie Chandler

## Author & Speaker

Specializing in Content Marketing for Maximum Visibility Online and Off

### Speaking Topics

- **CONTENT MARKETING ON THE INTERNET AND BEYOND:**  
Simple Strategies to Increase Website Traffic and Build Buzz Online
- **BECOME A RECOGNIZED AUTHORITY IN YOUR FIELD:**  
How to Publish, Promote and Profit from Books, eBooks and Information Products
- **PUBLISHING PROFITS!**  
How to Write, Publish and Promote a Book to Grow Your Business

### Speaker Reviews

*"Stephanie was knowledgeable, creative and a great speaker. Her presentation was very well received. Highly recommended."*

Robert Welton, American Marketing Association

*"... full of practical and immediately useful information and tips that was inhaled by our group. We'd have her back in a minute. I'd give her a 5.5 on a five-point scale for both information and presentation!"*

Bruce Winner, American Society for Training and Development

*"Stephanie clearly has a strong grasp of sales and marketing concepts and is passionate about their importance to any business. Her enthusiasm about the topic was contagious. We had a fun and interesting day learning from her."*

Jessica Wallace, Health Net

*"Stephanie is an excellent speaker and provides essential information that every writer needs. 'The Author's Guide to Building an Online Platform' should be on every writer's bookshelf between 'The Elements of Style' and the dictionary. It is impossible to become a successful author without Stephanie's help."*

Michael Larsen, Founder of the San Francisco Writers' Conference

*"Stephanie was an instant favorite. Not many speakers can combine real experience and humor the way she does. I was overwhelmed by the response from my attendees and would not hesitate to have Stephanie speak for us again."*

Suzi Sherman, eWomenNetwork

### SOME PAST AUDIENCES

Institute of Management Consultants  
•American Institute of Architects •Deluxe Corporation •USAutoForce •American Association of Cosmetology Schools  
•American Society of Training and Development •American Marketing Association •Project Management Institute  
•eWomenNetwork •HealthNet •American River Bank •Rigid Plastic Packaging Group •Professional Coaches Association  
•National Association of Women Business Owners •Ladies Who Launch •National Association of Professional Organizers •California Business Educators Association •San Francisco Writers' Conference •Society for Technical Communicators •Women on the Move Conference •Learning Annex •Nonprofit Resource Center Conference •Central Coast Writers Conference •Borders Books Live Classes Series (voted most popular instructor!) •Chambers of Commerce: Rancho Cordova, Fair Oaks, Folsom



Stephanie Chandler is an award-winning author of several books and a professionally-trained speaker. She is known for making complex topics easy to understand with her content-rich and engaging presentations.

In 2004 she founded BusinessInfoGuide.com, a directory of resources for entrepreneurs. She is also the founder of Authority Publishing, a custom publisher specializing in non-fiction books.

Stephanie has been featured in *Entrepreneur Magazine*, *BusinessWeek*, *Wired Magazine* and many other media outlets.

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